

**Pamplin College of Business**  
**Department of Hospitality and Tourism Management**  
**MINOR IN EVENT AND EXPERIENCE MANAGEMENT (EEMG)**  
**APPLICATION AND CHECKSHEET**  
**For students entering under UG Catalog 2021-2022**



PAMPLIN COLLEGE OF BUSINESS  
 HOWARD FEIERTAG DEPARTMENT OF  
 HOSPITALITY & TOURISM MANAGEMENT  
 VIRGINIA TECH.

Application to the Minor in Event and Experience Management is open to all Virginia Tech students with at least a 2.50 GPA and at least 24 credit hours at Virginia Tech. Applicants should present the attached form to the Associate Dean for Undergraduate Programs, 1046 Pamplin Hall. Admission decisions will be made as applications are received. Applicants should receive a response, in writing, within two weeks of the decision.

In addition to fulfilling the requirements of their individual majors, students must complete the minor with at least a 2.0 in the 18 credit hours required by the minor. The minor will be noted on the student's transcript. Some courses listed on this checksheet have prerequisites, please consult the University Course Catalog, or check with your advisor.

No more than 50% of the graded course credits required for Minor in Event and Experience Management may be double-counted in a student's major.

<b>Name</b>	<b>Last 4 of Student ID</b>

Please enter information on any course taken to date on the check sheet below.

<u>I. REQUIRED FOUNDATION COURSES (9 Credit Hours)</u>	<u>Pathways Core Outcome</u>	<u>Credits</u>	<u>Term Taken</u>
HTM 3424: Event Management (3) (PRE: Sophomore Standing)	Critique & Practice in Design	3	_____
HTM 4354: IT & Social Media in HTM (3) (PRE: Sophomore Standing)	Quantitative Advanced	3	_____
<b><u>Choose ONE of the Following:</u></b>			
SOC 2034: Diversity and Community Engagement (3)	Reasoning in the Social Sciences and Critical Analysis of Identity & Equity in the U.S.	3	_____
HTM 3484: Socio-Cultural Impacts of Tourism (3)	Reasoning in the Social Sciences or Critical Thinking in the Humanities	3	_____

**II. ELECTIVE COURSES (6 Credit Hours)**

Choose one of the following tracks and complete 6 credit hours from the listed electives.

<u>Event Sales Track</u>	<u>Pathways Core Outcomes</u>	<u>Credits</u>	<u>Term Taken</u>
HTM 2434: Hospitality Sales (3)	NA	3	_____
PR 2044: Principles of Public Relations (3)	Reasoning in the Social Sciences	3	_____
HUM/RLCL 3204: Multicultural Communication (3)	Reasoning in the Social Sciences	3	_____
MKTG 4554: Principles of Professional Selling (3) (PRE: 3104 or 3104H)	NA	3	_____
MKTG 4454: Sales Force Management (3) (PRE: 4554, (3104 or 3104H), 4204)	NA	3	_____

<u>Event Management Track</u>	<u>Pathways Core Outcomes</u>	<u>Credits</u>	<u>Term Taken</u>
HTM 2474: Introduction to Meeting and Convention Management (3)	NA	3	_____
PSYC 2044: Psychology of Learning (3) (PRE: 1004)	Reasoning in the Social Sciences	3	_____
ITDS 1114: Design Appreciation (3)	Critique and Practice in Design and the Arts	3	_____
HTM 2514: Catering Management (3)	NA	3	_____
HTM 4444: Winery Tourism (3) (PRE: Must be 21+ years old)	NA	3	_____
HTM 2454: Travel and Tourism Management (3)	Reasoning in the Social Sciences	3	_____
ALCE 3004: Educ Programs Ag & Life Sci (3)	NA	3	_____
ALCE 4034: Methods of Planning Education Programs for Agriculture (3) (PRE: 3004)	NA	3	_____
ALCE 4884: Youth Program Management (3)	NA	3	_____
LDRS 1015: Exploring Citizen Leadership (3)	NA	3	_____
LDRS 3104: The Dynamics of Leadership (3) (PRE: 1015)	NA	3	_____
LDRS 3304: Elements of Team Leadership (3) (PRE: 1015)	NA	3	_____

<u>Selected Track and Courses</u>	<u>Pathways Core Outcome (if applicable)</u>	<u>Credits</u>	<u>Term Taken</u>
_____	_____	3	_____
_____	_____	3	_____

<u>III. REQUIRED CAPSTONE COURSE (3 Credit Hours)</u>	<u>Pathways Core Outcome</u>	<u>Credits</u>	<u>Term Taken</u>
HTM 4434: Event and Experience Management Senior Workshop (PRE: Senior Standing)	Critical Analysis of Identity and Equity in the U.S.	3	_____

.....

Approved \_\_\_\_\_  
Director, Event and Experience Management Minor
\_\_\_\_\_  
Date